Company Product Notes

I am pleased to be able to announce that the *Journal* of *Fluorescence* is now to publish *Company Product Notes*.

Company product releases in the form of notes, are brief, two-page descriptions of new fluorescence instrumentation or software. These articles are meant to be descriptive, serving much more to readers than advertisements, with a maximum of four figures, five references, and typically no more than 1000 words.

This new class of articles is intended to disseminate new fluorescence company product information to the many fluorescence workers around the world, as well as provide company contact details. For a limited period only, the *Journal of Fluorescence* invites the submission of articles to the journal editorial office for reviewing, at no placement cost.

If you have questions regarding these items, please contact me. Thank you for your continued support of the *Journal of Fluorescence*.

Kind regards; Chris D. Geddes, Ph.D., Editor-in-Chief, *Journal of Fluorescence*